

Before Your  
**MATERNITY**  
Session



# QUICK LOOK

*More details further in*

## **WHO SHOULD COME?**

Your immediate family who will also be at the newborn session

## **WHAT TO WEAR?**

For mum - nude undies and a strapless bra. For family, match their outfits to your fave gown colour.

## **HOW LONG WILL IT TAKE?**

Maternity sessions take around 1 hour including product tour.



# WHAT TO WEAR

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Bring or wear a strapless bra and nude underwear if you have them, this combination is most flexible for the gowns.

For a Before/After photo please bring leggings or jeans.

## PARTNERS AND CHILDREN

If you like soft toned gowns, dress your family in soft toned outfits to match. If you like dark deep navys or maroons, then denim and dark toned clothing for the rest of the family. If youre not sure, bring both options.

## PLEASE AVOID

- Thin stripes or checkers
- Shirts with text, large graphics/logos
- Flouro sneakers, socks or laces



## TOP TIPS

Come in what makes you feel comfortable and glamorous

Flat shoes are best





# THE GOWN COLLECTION

Check out the Maternity page on the website for a digital look-book of all gowns.





# GETTING CAMERA READY

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## MAKE UP

Don't be afraid of makeup for your session. I recommend a slightly bolder eyeshadow and lipstick than you usually would for daytime. If you don't usually wear makeup, you don't have to wear it for photos. Most importantly, come to the shoot feeling confident and comfortable.

*Adults Only Tip: Use eye drops to refresh your eyes just before the shoot*

## HAIR

Hair looks great when worn out for photos. Clips and head bands are nice, but try to avoid pony tails or buns for photos. If freshly washed, please dry hair before your session.

## NAILS

Your nails will be in most maternity photos, so make sure they are clean from dirt and if you wear polish, paint it on fresh.

Check Dad and children's nails are clean too.



# MATERNITY PHOTO STYLES

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## FOR YOUR EYES ONLY

Share your photos, or keep them private, its up to you. Implied nude or lacy garments can create intimate photos for you to look back on.



## NICE AND NATURAL

From sweet sibling kisses to gentle whispers between you and your partner, your maternity photo shoot is a beautiful experience to bond with baby and enjoy some family time.



## ALL IN!

Partners and siblings are always included in maternity sessions as we capture the whole family connection preparing to meet the newest family member.

## SHOOT THE BREEZE

Floating gowns and baby bumps are a match made in photographer heaven! My extensive range of gowns are included for every session.





## PHOTOSHOP POLICY

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Please advise me if you have concerns regarding photoshop touch-ups. My photoshop policy is to leave what is natural (eg. birthmarks or scars) and remove temporary things like bruises, scratches or blemishes.

## KEEP IT POSITIVE

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Children aren't always in the mood to have their photo taken, and that's normal.

Please don't use threats or raise your voice during the session.

Even if they do try to co-operate for you, they will be forcing that "school-photo" smile and not the natural fun one that we really want. I have ways of getting the most out of your session by working with your children to encourage natural, real smiles.



## PRODUCT TOUR

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After the photo shoot, we will take a few minutes to walk through the product range so you can get up close and start feeling out which one is perfect for your home.

From desktop frames to wall art collections or an album, there is something for every home.





## AFTER THE SHOOT

A sneak peek will be posted online within 48 hours of your session.

A watermarked preview gallery of your images will be sent within 1 week of your maternity session.

Your maternity images are pooled with your newborn images to design your products from.

Newborn images are shared at the in-person viewing appointment at the studio around one week after your newborn session.



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