

Before Your
FAMILY
Session




FAMILY PHOTOGRAPHY BY
NATARSHA MARCH



OVERVIEW

- Your photo experience will take around 2.5 hours all up
- 60 min photoshoot, 20 min break, 60 min viewing
- We will view your photos right after the shoot
- Ensure babies and toddlers are well rested and fed
- Have some favourite toys on hand to encourage smiles
- Bring non-messy snacks for little tummies

LET'S HAVE FUN!

We will start the shoot with formal photos and then move on to playing some games and just having fun with your family. This means we can capture both formal and casual photos at your session and the kids really enjoy it!



WHAT TO WEAR

DO

Wear flat shoes

Dress the family in a complimentary colour scheme like one of the examples to the left

Wear layers of textured clothing such as jackets, cardigans etc

Cover shoulders if you have concerns about your arms

Wear shapewear if you have them

AVOID

Busy patterns

Shirts with text or large logos

Bright coloured sneakers or laces

Matching outfits

Short skirts as you will likely be sitting on the ground for some photos and they can become tricky

High heels

TOP TIPS

Avoid thin stripes and small checkers



Don't wear matching outfits



Flat shoes are best in parks





GETTING CAMERA READY

MAKE UP

A general rule for makeup is to do a slightly bolder look than you usually would for daytime, it helps bring your features out on camera. If you're inclined, treat yourself to a facial a couple of days before your shoot to help your skin look its best. Some families book professional hair and makeup before the shoot, others prefer a more relaxed style for their photos. It's up to you how formal or casual you want your images to be.

Adults Only Tip: Use eye drops to refresh your eyes just before the shoot



HAIR

Hair looks great when worn out for photos. Clips and headbands are nice, but try to avoid pony tails or buns for photos. If freshly washed, please dry hair before your session.

NAILS

Your hands will be seen in some photos, so check nails are clean and if you wear polish, paint it on fresh. Check children's hands for chipped polish. If they wear polish on photo day choose light colours so they aren't distracting in the photos.





PHOTOSHOP POLICY

Please advise me on the day of the shoot if you have concerns regarding photoshop. My photoshop policy is to leave what is natural (eg. birthmarks and freckles) and remove what is temporary such as bruises, scratches or blemishes.

KEEP IT NATURAL

Children aren't always in the mood to have their photo taken, and that's okay.

Please don't use threats or raise your voice during the session.

Even if they do try to co-operate for you, they will be forcing that "school-photo" smile and not the natural fun one that we really want. I have ways of getting the most out of your session by working with children to naturally encourage smiles, not force them.



START WITH THE END IN MIND



Which products do you love the most?

Knowing which products you are most interested in before we start photographing means that I can tailor my shoot style towards that finished product for you.

If we are working towards a family photo for the wall, I will be sure to have plenty of those in your gallery. If it's a story in an album then I will ensure there are sets of images for layouts.

The three products featured above are very different but all the same price and each one includes all the digital files on USB.

AFTER THE SHOOT

At the end of the photoshoot

We will go through your photos together on the projector, select and design your chosen products and payment is due.

Within 48 hours of the session

A watermarked sneak peek will be shared online.

Next

Your images are edited, sent to the printers and digital files available for download from an online gallery.

Around 3 weeks after your session

Products are ready for you to collect from the studio and enjoy in your home.



TASH



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